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VIVA Questions Class 12 Business Studies Principles of Management

1. State the two methods through which management principles have been derived.

Ans: a) Observation method

b) Experimental method

2. What is the objective of fatigue study?

Ans: To find out

- a) The number of rest intervals.
- b) The frequency of rest intervals.
- c) The duration of rest interval.

3. "The Principles of management are different from those used in pure science". Comment.

Ans: The Principles of Management differ from those used in pure science as they are not rigid like principles of pure science since, they deal with human behavior which is unpredictable.

4. Who Suggested the concept of functional foreman ship?

Ans: F.W.Taylor.

5. Rohit keeps machines, materials, tools etc, ready for operations by concerned workers'. Whose work is described by this sentence under functional foreman ship?

Ans: Gang Boss

6. What is meant by flexibility of principles of management?

Ans: The principles of management are not rigid. They can be modified by the manager when the situation so demands.

7. What is the latest development in scientific management?

Ans: Lean Manufacturing.

8. Which principle of management ensures fairness to all employees by treating them as fairly as possible?

Ans: Principle of equity.

9. What is mental revolution?

Ans: Change in attitude of management & workers towards each other.

10 A subordinate receives order from more than one loss'. Which principle in violated?

Ans: Unity of command.

11. Name the founder of gender theory of management?

Ans: Henry Fayol.

12. according to Taylor "even a small production activity like loading pigs of iron into boxcars can be scientifically planned and managed "which principle of his is emphasized here?

Ans: science is not rule of thumb

13. "the true intentions of management and workers are one and the same and the prosperity of the one cannot exist without the prosperity of the other" which principle of Taylor is being talked about.

Ans: harmony not discord.

14. what type of organizational objective is satisfied if an organization provides salary to the workers commensurate with their job?

Ans: personal objective

15. the production manager of a company is trying to produce good with minimum cost.

Name the concept which is being focused by management.

Ans: efficiency

16. How are management principles derived?

Ans. Management principles are derived through observation and analysis of events.

17. Give anyone difference between Principle and Technique.

Ans. Principles are guidelines to take decision whereas techniques are methods to take action.

18. What is meant by 'Universality of management principles'?

OR

Why is it said that management principles are universal?

Ans. This it means that they are applicable to all kinds of organizations.

19. The principles of management aren't rigid and can be modified when the situation demands. Which nature of principles is being discussed here?

Ans. Flexibility.

20. Define scientific management.

Ans. Application of a scientific approach to managerial decision making.

21.List any two principle of 'Scientific Management' formulated by Taylor for managing an organization scientifically.

Ans. (i) Science, not Rule of Thumb. (ii) Harmony, not Discord.

22. Factory owners or managers relied on personal judgment in attending to the problems they confronted in the course of managing their work. Which principle of Taylor is it referring to?

Ans. 'Rule of thumb'

23. What do you mean by Mental Revolution?

Ans. Mental Revolution means revolutionary change in the attitude of both workers and

managers from competition to cooperation.

24. Principle of cooperation, not individualism, is an extension of which principle given by Fayol?

Ans. Principle of Harmony, not discord.

25. What is the aim of Method study?

Ans. Aim is to find one best method of doing the job.

26. What is the aim of doing motion study?

Ans. The aim of this study is to eliminate unnecessary movements so as to ensure timely completion of work.

27. What is the purpose of time study?

Ans. To estimate/ determine a fair day's work.

28. Name the techniques of Taylor which is the strongest motivator for a worker to reach standard performance.

Ans. Differential Piece Wage system.

Difference between Fayol's and Taylor's Approach to Management

S.No.	Basis	Fayol	Taylor
1.	Perspective	Top level management	Shop floor level of a factory
2.	Unity of command	Followed strictly	Suggested the technique of functional foremanship which is contradictory to the concept of unity of command
3.	Applicability	Universal applicability	Applicable only in specialised situations
4.	Basis of formation	Personal experience	Observation and experimentation
5.	Focus	Overall administration	Increase productivity
6.	Personality	Practitioner	Scientist
7.	Expression	General theory of administration	Scientific administration